



Introduction to Prolojik

Why Prolojik

Having spent many years working within the lighting and construction industry, we have been able to focus on the real objectives demanded by the specifiers, installers and users of lighting controls.

Background and Ethos

Our products are directed at the commercial lighting market, i.e. new build and refurbishment projects in the education, banking & finance, pharmaceutical, medical and R&D sectors, as well as the speculative build office market. Our business objectives are simple: to provide well specified, quality UK designed and manufactured lighting controls solutions, competitively priced and well delivered. So whether you are a contractor, consultant or perhaps the end user client, you will benefit from the solutions available from Prolojik.

Benefits & Features

Contractor Benefits

Many of the USP's relating to the Prolojik Lighting Control Systems are designed with needs of the contractor in mind. All of the systems are based on pluggable connectivity and the emphasis on pre-commissioning aims to optimised site engineering. Prolojik provides up front support for any technical solution sold. This gives the contractor an insight as to how the controls shall be commissioned and best practice advice on the installation. We offer advice which may save time on site for them, which will naturally equate to financial savings.

Consultant Benefits

Prolojik will allow the consultant to offer real benefits to their clients, such as future proofing the systems; flexible web-based front-end and the ability to exist on an interoperable network which will provide enormous cost and functionality benefits to the whole building. Consultants can offer more innovative solutions into their designs and schemes. Even as simple as being able to fit within the very shallowest of ceiling voids has often meant that controls had to be mounted remotely. With our unique design even the shallowest of void spaces can allow for the installation of Prolojik Lighting Controls.

End User Benefits

As the end user you will want a very flexible system whilst staying in complete control of your building. You will benefit from a solution that can provide web-based controls allowing for access to be gained, by privileged persons only, from any PC anywhere in the world. Churn within office spaces continues to be a significant cost for the user. Continuing change of use and circumstance means that an open plan office today may well be meeting rooms or laboratories tomorrow. The Prolojik system provides 'soft wiring', allowing the user to replace and alter switching patterns by simple changes to software via the PC front-end.

Technology

One of the key drivers within Prolojik is our emphasis on our in-house engineering and technology skills. We are advocates on Open Systems and all of our products are designed to conform to European and International standards of interoperability.

A primary driver of the management team and the direction of the company since its inception, is the belief that concept of proprietary control technology is fundamentally flawed. Whether it is the exposure of client to the commercial vulnerability of a supplier or the cost associated with inter-connecting multiple systems, proprietary systems have significant disadvantages.

Prolojik has assessed the various open systems standards currently available and has chosen two solutions for its products. At the network level, we utilise EIA709.1 LonWorks and at the inter-networking level we use TCP/IP. The choice of these technologies is based on a number of factors including: robustness, availability, scalability and interoperability.

We believe that the best differentiator in the market place is not single-vendor solutions, but competing in an open market place and succeeding on the basis of best-in-breed, quality of service and value for money. Prolojik's commitment extends to all of its processes. Our manufacturing processes are conformant to BS EN ISO9001-2000, and we have already made the transition to lead-free manufacture and are moving our production to RoHS compliance (Restriction of the use of Hazardous Substances).

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making light work™

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Prolojik maintains a policy of designing and manufacturing all of its key lighting controls components in the UK at its partner manufacturing facility. We believe that the availability of dedicated on-shore capability, allows us to maintain responsiveness, quality control and stability of supply even when required to achieve the most aggressive delivery schedules.

Management

Prolojik is financially backed by venture capital and individual investors who make up the Board of Directors. The operation of the company is managed by the Board of Directors and a highly experienced management team

Asela Rodrigo, Managing Director and Co-founder

Since founding the company, Asela has been responsible for the technical and operational direction of the company. He has over 17 years experience in the controls industry in both technical and management roles. Previous positions include - Technical Director of a specialist building controls company, design principal at AMEC Capital Projects, and Echelon Corporation.

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Paul Milton, Director of Sales

As Director of Sales Paul heads up the commercial sales operation within Prolojik. Paul has over 20 years experience in the lighting controls industry and has been responsible for the securing of a significant number of the keynote buildings that make up the UK's skyline.

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Azim Karimjee, Finance Director

Azim joined Prolojik in 2005 after a career spanning senior management of the Bass Group, venture capital and corporate financial consultancy. Azim is responsible for customer and supplier financials, and investor relations.

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David Miller, Director of Projects

Since joining Prolojik in 2004, David has been responsible for the implementation and management of numerous keynote projects. David brings the combined skills of technical capability and project management, allowing him maintaining the close link between business management and operations. Prior to joining Prolojik David worked for electrical and network integration divisions of AMEC Capital Projects.

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